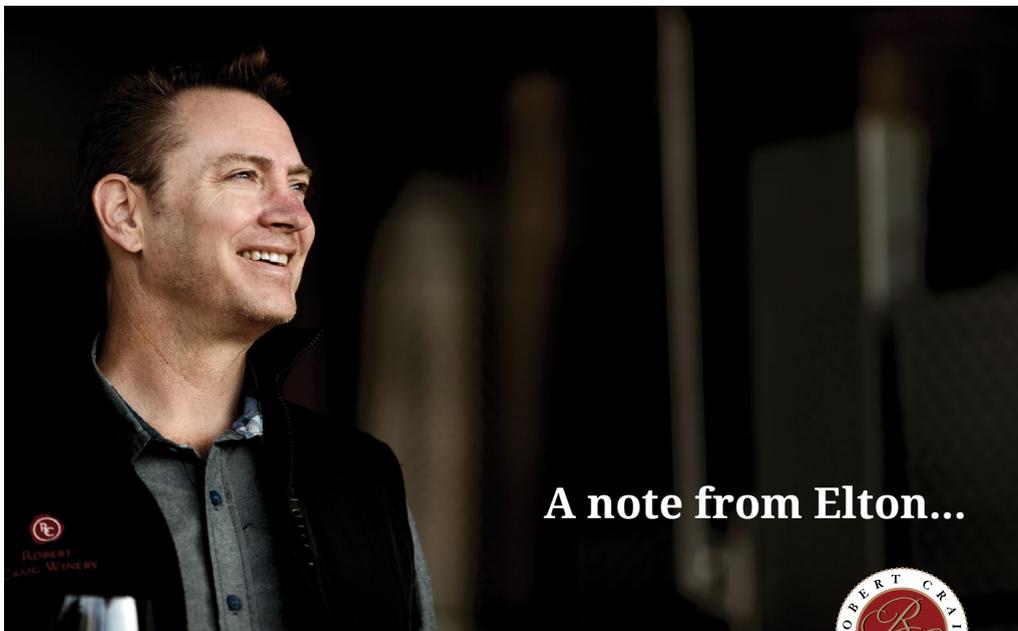


ROBERT CRAIG WINERY

SPRING | SUMMER 2020





A note from Elton...



Dear Craiger,

As a new decade opens before us, it is my pleasure and honor to introduce our 2017 spring Cabernet releases. The 2017 vintage was certainly a challenging year; with a major heat event in August and September and then as fires and smoke blanketed the Napa Valley towards the middle and end of October. Despite all the noise, 2017 is an excellent year for the vast majority of Napa Valley producers, and for us at Craig, an exceptional one.

We were fortunate to enjoy pristine, clear, cooler conditions on Howell Mountain for crushing our Cabernets that all came in before the fire, save our Mount Veeder crop. The pick was called on our Amentet Vineyard the day that the mandatory evacuation was issued, and we lost our entire 2017 Mount Veeder crop to smoke taint.

However, the rest of our 2017 wines are towering, classic examples of a low-yield vintage in the hills and mountains of the Napa Valley. The wines are dark, structured and loaded with energy beneath the surface of opulent, black fruit. We were just sharing the fourteen-year-old 2006 vintage Affinity together in the office, and we were all blown away by the youthful display of fruit and power in the wine. Our 2017 release will be one for the cellar for sure, but it has enough balance to drink young if a decanter is handy.

The 2017 edition of our Spring Mountain Cabernet is a black, intense, coiled cable of a wine with explosive notes in the center and finish. As a man who has always loved Philip Togni's classic Spring Mountain Cabernets (until they doubled the price upon receiving a perfect 100 from Galloni on the 2013), this wine would be in lockstep. Have your first sip of the 2017 Spring Mountain District sitting down; it is not for the faint of heart.



I'm looking forward to your comments and reactions on our 2017 Cabernets that are arriving to you without any price increases. As always, the Craig wines are a bargain when examining the prices of our quality competitors. Enjoy these small lot, single vineyard wines from steep slopes and shallow soils. All our effort in farming means that the only effort in drinking them is in deciding on the company you keep when opening a precious bottle.

Last but never least (quite the contrary) we should open with these sentiments. We want to take this new decade to thank you, once again. We thank you for your continued support and for your enthusiasm over the wines that we produce and the events in which we get to share them together. Whether you are enjoying our wines at home with friends or purchasing them off a restaurant wine list, your commitment to us and what we do humbles us. We wouldn't be able to continue to do what we do without you. I'm wishing you all a spring loaded with green shoots of opportunity and a summer filled with breezy evenings, loved ones and complex Cabernets.

Love and Peace,

Elton Slone
President/CEO/Partner



2017 Affinity Estate Cabernet Sauvignon La Londe Estate Vineyard

Affinity 2017 marks the fourth release since the wine became all estate grown, and it is perhaps the most dense and intense Affinity we have offered to date, as our La Londe Estate Vineyard in Coombsville shows off its pedigree.

Fruit for this gorgeous wine is grown at 400' elevation in the foothills of Mount George just south of Stag's Leap. Planted in sparse volcanic soils, the 30-year-old cane-pruned vines bear a meager 2.8 tons per acre. Grapes are small, deeply black flavored and vibrant in the glass, with a backbone of acidity.

For savvy collectors everywhere, there simply is not a single wine produced from the Napa Valley near this price point that delivers the staying power, complexity and intensity, year in and year out, that Craig Affinity displays.

The 2017 opens with aromas of black cherry, blueberry pie, dried floral tones and a dose of baking spices. Blueberry pie and plum emerge on the bright palate, which offers both grip and angularity on a long, lingering finish.

BLEND: 76% Cabernet Sauvignon, 8% Merlot, 6% Cabernet Franc, 5% Malbec, 5% Petit Verdot

CASES PRODUCED: 3537



2017 Spring Mountain District Cabernet Sauvignon Crowley Vineyard

Since 2005 we have been lucky enough to receive fruit from Joan Crowley's beautiful vineyard. It is perched at 2000' elevation near the summit of Spring Mountain. This site is primarily dry-farmed, which reduces both vigor and crop yields, and results in small, flavor-packed berries.

Beginning in 2015, we have had access to the very best block of the vineyard, and our 2015, 2016, 2017, 2018 and 2019 wines have displayed increased size and scope for what has traditionally been our most elegant Cabernet offering.

The 2017 Spring Mountain is savory and pleasantly balanced, opening with dark fruit and white floral notes that give way to a palate filled with jam, preserves and a kiss of vanilla. Savory cooked tomato and boysenberry grip nicely on the mid-palate and carry through to the long, lush finish.

BLEND: 89% Cabernet Sauvignon, 11% Cabernet Franc

CASES PRODUCED: 1085



2017 Gap's Crown Vineyard Chardonnay

Gap's Crown Vineyard is situated on the southern end of Sonoma Mountain. The 138-acre hillside vineyard has extremely stony soils and low yields. Known as "The Petaluma Gap," this area is a fog and breeze pocket unique in the Sonoma Coast.

Cool temperatures, low pH values and high natural acidity produce wines of truly stunning vibrancy. With zero malolactic, we strive to make a white wine worthy of comparison with the finest in the world: racy, mineral laden, structured, precise and focused.

The 2017 Gap's Crown opens with crisp pear and bright lemon aromas, highlighted by hints of wet stone and lemon peel. The round, lifted body presents beautiful flavors of pear, citrus and crisp apple with toasted coconut and pie crust accentuating the long, lively finish.

BLEND: 100% Chardonnay

CASES PRODUCED: 245

2017 Vintage Report

2017 kicked off with a big (crazy) winter and warm springtime that had the vines cranking with all the available water. This resulted in "all hands-on deck" in the vineyard to manage the canopy, but the vines were super healthy. A couple of heat events occurred, a severe one over Labor Day but the actual ripening period for Mountain Cabernet was the month of September, which was fair, cool and prolonged.

So, the 2017 harvest was by all counts pretty ideal ... right up to the second week of October when the devastating 2017 fires ripped through Sonoma and Napa counties. For the fruit already safe in the cellar, the overall yields were slightly below average and the health in the vineyard translated to healthy and clean fermentations. The wines extracted easily with color and tannin and exhibited purity of flavor and structure with freshness and finesse. Due to the mild weather during the ripening period the wines preserved their acid profile and allowed for picking to occur at perfect sugar levels.





Right to left: KC Denham, Jami Castro, Christian Mullen

Meet the Newest Craig Crew Member: Christian K. Mullen

The year 2020 marks a new decade for all of us, and here at Robert Craig we are embracing that and using it as an opportunity to reflect on how we can better serve our long-time Customers and Guests of the winery. There are big shoes to fill with the transition of both Rachel and Lori, but the team that we have developed is up for the task. Take note folks, because you now have three members of the Craig Crew at your service: Jami, KC, and the newest member of our team, Christian K. Mullen.

Christian comes to us with years of experience in the world of fine wine, having managed a successful team at Chatterbox Wine Marketing. Prior to that he was an inaugural staff member at the Bounty Hunter. Christian will be filling the newly developed role of Estate Manager. You can plan to spend some time with him up at our Howell Mountain Estate, have him assist you with your latest Club question, or even catch him at the Downtown Napa Tasting Salon from time to time. He is charismatic, knowledgeable and loves to share our wines with enthusiasts in a fun, approachable style. KC, Christian & Jami are looking forward to sharing a glass with each of you soon! Cheers!



Upcoming Events

- March 21** **Spring Club Release**

- April 18** **Spring Release Party**
Downtown Napa Tasting Salon

- September 12** **Fall Harvest Party**
Winery Estate Howell Mountain

- December 5** **Holiday Open House**
Downtown Napa Tasting Salon



New Craig Club Membership Benefits

With the Fall 2019 release, we introduced to our valued members, NEW SHIPPING BENEFITS along with NEW NAMES for our three membership levels:

| | Craig Summit Society (4 cases per year) | Craig Premier Crew (2 cases per year) | Craig Village (1 case per year) |
|------------------------------|---|---|---|
| Preferred Pricing | 20% | 15% | 10% |
| Club Ground Shipping | Complimentary | Half-Off | Half-Off |
| New Release Shipping Benefit | Complimentary | Half-Off | Half-Off |



Robert Craig Wine List

SPRING RELEASES

| | |
|--|-------|
| 2017 Gap's Crown Vineyard Chardonnay | \$55 |
| 2017 Affinity Estate Cabernet Sauvignon | \$70 |
| 2017 Spring Mountain District Cabernet Sauvignon | \$100 |

CURRENT RELEASES

| | |
|--|-------|
| 2016 Mount Veeder Estate Cabernet Sauvignon Amentet Vineyard | \$100 |
| 2017 Diamond Mountain District Cabernet Sauvignon | \$120 |
| 2016 Côte de Craig Howell Mountain Estate | \$90 |
| 2016 Howell Mountain Zinfandel Black Sears Vineyard | \$60 |
| 2017 Howell Mountain Estate Merlot | \$90 |
| 2016 Howell Mountain Estate Cabernet Sauvignon | \$110 |
| 2016 "The Stick" Howell Mountain Estate Candlestick Ridge Vineyard | \$150 |
| 2014 Howell Mountain Estate Robert's Block Cabernet Sauvignon | \$295 |

10 YEAR RE-RELEASE

| | |
|--|-------|
| 2010 Durell Vineyard Chardonnay | \$83 |
| 2010 Affinity Cabernet Sauvignon | \$105 |
| 2010 Mount Veeder Cabernet Sauvignon | \$150 |
| 2010 Spring Mountain District Cabernet Sauvignon | \$150 |
| 2010 Howell Mountain Estate Cabernet Sauvignon | \$154 |

LARGE FORMAT AVAILABILITY

| | |
|--|-------------------------|
| 2017 Affinity Estate Cabernet Sauvignon | 1.5L \$165 3.0L \$395 |
| 2016 Howell Mountain Estate Cabernet Sauvignon | 1.5L \$245 3.0L \$485 |
| 2016 Mount Veeder Estate Cabernet Sauvignon Amentet Vineyard | 1.5L \$225 3.0L \$460 |
| 2017 Spring Mountain District Cabernet Sauvignon | 1.5L \$225 3.0L \$460 |
| 2017 Diamond Mountain District Cabernet Sauvignon | 1.5L \$265 3.0L \$495 |

How To Order

Visit our online wine shop at robertcraigwine.com
 Contact us by phone at 707.252.2250 | Email: sales@robertcraigwine.com
 To inquire about membership, or upgrade your membership level,
 contact us directly 707.252.2250

Visit Our Downtown Napa Tasting Salon

Tastings available by appointment at our Downtown Napa Tasting Salon
 Mon-Sat 10am - 4pm; Sun 11am - 4pm
 Call 707.252.2250 or Email: info@robertcraigwine.com



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